

IML HYBRID INTERACTIVE SOLUTIONS

FACT SHEET

INTERACT with a live and online audience simultaneously to create the ultimate MEETING



Don't let location and budget restraints prevent your message from getting to any audience. IML's Hybrid Interactive Meeting Solutions will allow your message to be heard whether at home, the office or right in the conference room.

Our production professionals set up a high-quality, professional webcast of your event. Your web audience will view and participate in the meeting as if they were present in the live audience.

LARGER AUDIENCE

Expand your reach by combining an online audience with a live audience.

ENGAGE

The Communicator system used in tandem with the Hybrid Interactive interface allows participants onsite and online to view the presentations, give feedback and ask questions during live Q&A sessions; raising the meetings overall ROI.

REDUCE CARBON FOOTPRINT

Decrease travel that is directly related to your event and your company is able to lessen the environmental impact of your meeting.

SAVE TIME & MONEY

Creating a flexible meeting that allows a portion of your audience to participate at home or in the office saves money on hotel costs, airfare and ground transportation plus the time that is consumed travelling to and from the event. This allows participants who may have scheduling or geographical conflicts to partake in the meeting.

TEAMBUILD AROUND THE WORLD

The online audience can participate with your live audience in interactive quizzes, team building events and game shows. The onsite and online responses are tracked simultaneously in a database to reveal the challenge winner, and for later analysis by management.



IML
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