

ENOTES

FACT SHEET

A laptop-based collaborative messaging and voting tool that empowers audiences to be involved, say what they think and make their opinions count.

Transforming your audience from passive observers into active participants will ensure you achieve maximum value from your events.

Our easy-to-use, laptop-based messaging and voting tool enables audiences to work as a team to discuss, type-in and send anonymous feedback.

Audience feedback is instantly received by a central computer where it can be immediately reviewed and filtered by your facilitator.

Messages can then be displayed live to your audience, generating further debate and discussion, allowing participants to steer and shape agendas during your event.

GREATER CONTROL FOR THE FACILITATOR

Messages are received instantly, enabling the facilitator to quickly review and display the most relevant or thought-provoking comments live to the audience, ensuring the session remains focused and constructive.

ENSURE ALL VOICES ARE HEARD

Anonymous messaging encourages participants to share their ideas and honest opinions, ensuring they feel empowered, involved and part of the decision-making process.

ENCOURAGE TEAMWORK

Used during round-table discussions, enotes creates a collaborative environment, encouraging participants to exchange ideas and opinions within their group.

VOTE ON KEY ISSUES

Closed questions can also be sent to laptops for group voting. Questions can be pre-planned or created live in response to comments raised via enotes messaging. In addition, IML's voting keypads can be used to gather individual voting responses. All voting results can be displayed live to your audience.

ANALYSE OUTCOMES

enotes automatically stores sent messages and votes, providing a valuable record of all discussion outcomes for post-event analysis.

IML
www.imlaudienceresponse.com

For more information, please contact:
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ENOTES



1 SEND MESSAGES



Groups type their comments, ideas and questions into a shared enotes laptop. enotes screens can be designed to suit your company branding and meeting requirements. For more information please call us and an experienced Account Manager will talk you through the process.

2 REVIEW AND EDIT MESSAGES

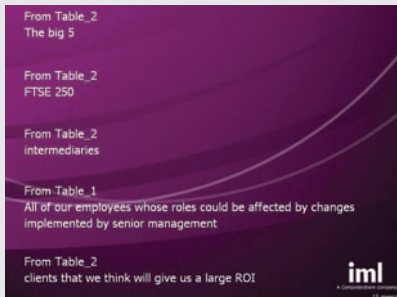


Messages are sent instantly to a control screen where they can be reviewed, prioritised and edited.

USE ENOTES FOR:

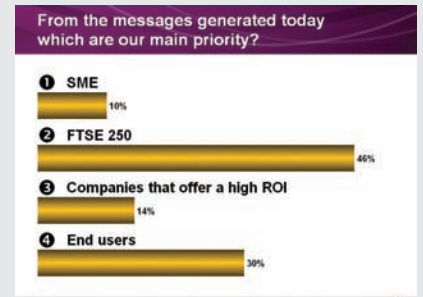
- > Q&A
- > Brainstorming
- > Team building
- > Focus groups
- > Market research
- > Fun quizzes
- > Problem solving

3 DISPLAY MESSAGES



Selected messages can then be displayed live to your audience. Messages can be anonymous or identified by table number or group name.

4 VOTE



Groups can also vote on topics at any time. Results of a live vote can be displayed instantly on the main screen in a variety of formats.

“enotes ensured that the real hot topics of the conference were addressed and enabled all 400 delegates the equal opportunity to have their say.”

Kay Purdie, Account Director, The Event Works